

.1 billion in

been working to support the growth of Indian startups through the MUFG Ganesha Finance Fund<sup>[1]</sup>, which was launched in March 2022.

DMI Finance is a Non-Bank Financial Company (NBFC) with a focus on consumer digital lending in India, and is positioned as an important NBFC in the Indian financial system<sup>[2]</sup>. The company's business model

established

a unique business model within the Indian digital lending industry

to support

the growth of its startups

[https://www.muftg.jp/dam/pressrelease/2022/pdf/news-20220310-001\\_en.pdf](https://www.muftg.jp/dam/pressrelease/2022/pdf/news-20220310-001_en.pdf)

[2] One of the

